

Commitment to International Standards and Ethical AI Practices



Introduction

This addendum outlines our adherence to internationally recognised standards, including UNESCO’s principles for ethical and inclusive AI, ISO guidelines for data security, and Sustainable Development Goals (SDGs) 4 and 8, which promote quality education and decent work. This commitment ensures our AI practices in International Higher Education (IHE) align with global best practices for ethical, transparent, and culturally sensitive AI deployment. These principles guide each of the P.A.T.H. (Program, Adapt, Transform, Human-Centeredness) pillars in our framework, reinforcing our dedication to a globally responsible, secure, and human-centered AI ecosystem.



1. Program: Ensuring Educational Excellence with Global Standards

- **Adherence to Quality and Inclusivity Standards:** AI is used to enhance curriculum development, aligning programs with SDG 4's goals for inclusive, high-quality education. By integrating AI tools that analyze global trends and student performance, we ensure that our programs remain responsive to diverse educational needs.
- **Data Protection and Privacy Compliance:** AI systems in this area comply with ISO standards for data handling, including strict protocols for data privacy and security. These practices ensure cross-border data compliance, protecting student and staff privacy across international campuses.

Applications:

- **AI-Powered Curriculum Tools:** Real-time data analysis supports curriculum updates, ensuring courses stay relevant for international and domestic students, and reflecting global standards of quality and inclusivity.



2. Adapt: Personalized and Inclusive Learning Pathways

- **Equitable Access and Adaptive Learning:** AI is applied to create tailored learning pathways that support each student's unique educational journey, aligned with SDG 4's commitment to inclusive education. By customizing resources and support, we ensure equitable access and engagement for all students, including international and multilingual cohorts.
- **Transparency and Data Ethics:** AI systems that adapt learning pathways operate under transparent data practices, with protections that adhere to international data regulations. These protections include informed consent protocols and regular compliance checks to uphold privacy and ethical standards.

Applications:

- **Adaptive Learning Platforms:** AI technologies deliver personalized resources based on students' progress and needs, supporting equity and inclusivity as foundational elements in the learning environment.



3. Transform: Enhancing Operational Efficiency

- **Sustainable Operational Practices:** AI supports operational efficiency through automation and data insights, enhancing institutional resource management and sustainability. This aligns with SDG 8's goal of promoting sustainable economic growth by reducing administrative workloads and optimizing resource allocation.
- **Risk Management Protocols:** In line with ISO standards, AI systems undergo rigorous risk assessments, including periodic reviews to ensure compliance, security, and transparency. These risk protocols safeguard against potential operational disruptions and secure institutional assets.

Applications:

- **Adaptive Learning Platforms:** AI technologies deliver personalized resources based on students' progress and needs, supporting equity and inclusivity as foundational elements in the learning environment.



4. Human-Centeredness: Supporting Personal and Professional Development

- **Career Development and Employability Support:** AI-based career platforms support SDG 8 by fostering job readiness and providing fair access to decent work opportunities. For teachers, these platforms equip educators with tools to guide students in developing adaptable skills that meet evolving market demands. AI's integration in career development promotes not only employability but also the critical, ethical, and reflective skills emphasized by UNESCO's framework.
- **Ethical Oversight and Transparency:** In line with UNESCO's focus on human-centered AI, transparency and ethical oversight are foundational. AI systems used in career guidance and student wellness are designed with explainability, helping students and teachers understand how recommendations are generated. Teachers are empowered to educate students on the ethical implications of AI, fostering a culture where AI tools are not blindly followed but critically examined.

Applications:

- **AI-Powered Career Services:** Personalized career resources support employability, aligning with the ethical standards and inclusive principles UNESCO advocates. These services allow teachers to introduce students to AI in a way that respects diverse backgrounds, promotes skill-building, and prepares them to be responsible digital citizens. Through this approach, AI helps educators advance SDG 8's goals of decent work and economic empowerment in a manner consistent with UNESCO's human-centered and inclusive AI principles.



Strategic Measures for Compliance and Accountability

- **Data Privacy and Security Standards:** Our AI systems follow ISO and GDPR standards, prioritizing data security and cross-border compliance. Data retention and access protocols protect sensitive information while ensuring transparency in data handling practices.
- **Ethical Training and Development:** Comprehensive AI competency training for staff emphasizes cultural awareness, data ethics, and transparency, equipping all users to address ethical and regulatory requirements effectively.
- **Localized AI Standards for Cultural Sensitivity:** AI frameworks are adapted to reflect the cultural, linguistic, and regulatory context of each campus, ensuring that AI remains accessible and respectful of regional standards.
- **Performance-Based Monitoring and Assessment:** AI tools are continuously evaluated for transparency, efficacy, and ethical compliance, with adjustments made in response to evolving standards and stakeholder feedback. This ensures alignment with international standards and enhances system accountability.
- **Transparency with Stakeholders:** We are committed to communicating how data is used and stored in pragmatic way to all stakeholders to educate about the importance of data handling with generative AI.

